



# INTERNET VISIBILITY

Hidden Insights

Network operations teams need to quickly identify the source of performance anomalies both inside and outside of an organization's control. As companies become more dependent on critical business applications such as Office365, Google Apps, Workday, Salesforce, and ServiceNow, having insight into internet performance issues is increasingly important. Network visibility tools provide information instrumental to ensuring high quality connectivity experiences for end users, but without the right focus, important insights from these tools often remain hidden.

## OPERATIONAL VISIBILITY TO INTERNET-DEPENDENT SERVICES

- Reduce problem determination time for internet based applications
- Eliminate internet visibility blind spots
- Distinguish internet ISP issues from SaaS provider Issues
- Identify internet path changes for critical applications
- Build internet powered SD-WANs with confidence

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*Organizations are becoming increasingly dependent on the performance and reliability of the public internet. Critical business applications continue to migrate out of the data center and onto major Software-as-a-Service platforms and organizations are transforming their corporate networks, leveraging SD-WAN technology to steer traffic away from MPLS networks and towards internet bandwidth which offers better price performance. Companies need to have visibility into the performance metrics for the internet connectivity paths that their business users depend on.* **BRIAN MOLINARI**



## MAXIMIZE NETWORK INTELLIGENCE FOR HYBRID IT ENVIRONMENTS

Hybrid Pathways delivery team members have an average of 25 years of experience in network design, security and performance. Our internet visibility services are currently based on the ThousandEyes platform, but we can adapt them to other tools as required. Included in those services are:

- 30-Day PoC evaluation
- Establishment of production tenant
- Design and implementation of production tests, dashboards, reports, and alerts
- Instrumentation of cloud, endpoint, and enterprise agents
- Integrations with existing systems
- Hidden Insights Managed Service providing ongoing support and advice

## NETWORK AND IT LEADERS NEED...

- Bi-directional network path analysis, including loss, latency, and path changes over time
- Data to enable swift and efficient triage of outages and performance issues
- Concrete metrics for ISP performance and value analysis

## IMPROVED NETWORK PERFORMANCE

Hybrid Pathways internet visibility services are designed to help organizations preemptively manage their network, mitigate disruptions, and improve performance for end-users. Our networking knowledge, along with best-in-class monitoring tools, enables your company to quickly and efficiently manage the health of your network. We are focused on cloud infrastructures and apply our experience in networking and security to help improve support of business-critical services. We help build sound network architecture roadmaps and cloud-first strategies.

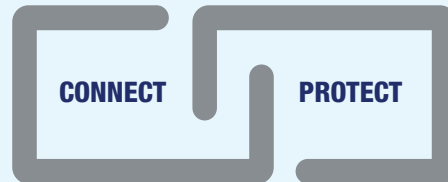


## WHY HYBRID PATHWAYS

- 25 years average experience across IT disciplines
- Emphasis on quality and commitment to clients
- Big picture view and understanding
- Long-term strategic visioning
- Technology independent
- Focus on deep client relationships

## WHAT WE DO

**Designing, building, and monitoring hybrid IT infrastructures:** Hybrid Pathways aligns modern and traditional infrastructure and network technologies and provides critical visibility for hybrid IT management and success.



**Enhancing the security of your data:** Hybrid Pathways accelerates the secure adoption of software, infrastructure, and platform technologies while protecting trusted pathways between cloud providers and traditional on-premises resources.

## HOW WE DO IT



### SUBSCRIPTION SERVICES

Filling Day-2 needs for organizations adapting to a hybrid IT operating environment with a subscription service approach across a range of focus areas.



### PROJECT-BASED CONSULTING

Helping organizations adopt new technologies and accelerate in-flight initiatives with deliverable-based consulting projects centered on our areas of focus.



### MANAGED SERVICES

Administering operational functions to improve hybrid IT infrastructure insights and control.



### CONSULTING RESIDENCIES

Expert resources to ensure successful project completion for customers who need to supplement their team or close a skill gap.

HOW CAN WE HELP YOU?

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